

15th AFRICA PPPTM

Infrastructure Finance, Investment
& Partnership Summit



SPONSORSHIP
BROCHURE



Promoting an enabling environment that accelerates the
implementation of sustainable and viable PPPs

Hilton Conference Centre, Windhoek
28-31 October 2025

Host Country:



Supported By:



Organised By:





About the 15th Infrastructure Finance, Investment & Partnerships Summit

Africa PPP 2025 – is the longest running infrastructure finance, investment, and partnership summit, focused on chartering a course for increasing private sector participation in infrastructure development through viable PPPs and innovative financing models that facilitates win-win partnerships which will cement sustainable economic growth.

The summit will feature showcases of bankable project opportunities from across the continent in key infrastructure sectors:



ENERGY



TRANSPORT



WATER



INDUSTRIALISATION



DIGITAL
CONNECTIVITY

Main Event Objectives

✓ Showcase Investment Opportunities

To highlight infrastructure and economic growth-enabling sectors, including regional value chains and special economic zones, to attract targeted investment.

✓ Promote Priority, Sustainable Infrastructure Projects

To develop awareness and build momentum around high-impact infrastructure development initiatives aligned with national and regional goals.

✓ Address Current Sector Challenges

Foster a shared understanding of practical solutions to overcome the challenges facing infrastructure development projects and PPP implementation across Africa.

✓ Facilitate Knowledge Sharing

To provide a collaborative platform for the exchange of information, best practices, and technical expertise among key stakeholders.

✓ Highlight Policy and Regulatory Reforms

To provide updates on recent regulatory changes designed to enhance the investment climate and increase investor confidence.

✓ Attract Qualified Investment

To secure credible expressions of interest from investors for specific, well-structured PPP projects.

Why Sponsor



Networking opportunities: Connect with industry leaders and clients at AFRICA PPP 2025, solidifying your company's position in the African finance, infrastructure and investments industries



Increased visibility: Enhance your brand's visibility through the conference's marketing channels. Benefit from prominent logo placement on various event materials, enhancing your company's exposure.



Regional presence: Demonstrate your commitment to the region by supporting a significant industry event with more than 400 delegates expected to attend.



Exposure in Namibia, a world class investment jurisdiction that serves as a gateway into Africa's lucrative opportunities.

Sponsor Packages



Platinum Sponsor Package

on offer: Open For Offers

at \$35,000

- ✓ Exclusive sponsorship of one of the following official AFRICA PPP 2025 functions

A. Sponsorship of the Official AFRICA PPP 2025

GALA DINNER

B. Sponsorship of the Official AFRICA PPP 2025

OPENING COCKTAIL

C. Sponsorship of the Official AFRICA PPP 2025

CLOSING COCKTAIL

- ✓ Acknowledgement as the official host of the function that you are sponsoring
- ✓ Logo and acknowledgement of your company as an official PLATINUM sponsor of AFRICA PPP 2025



Gold Sponsor Package

Open For Offers at \$28,500

- ✓ Exclusive sponsorship of one of the following official AFRICA PPP 2025 functions or items

A. Sponsorship of the Official AFRICA PPP 2025

CONFERENCE BAGS

B. Sponsorship of the Official AFRICA PPP 2025

LUNCH ON DAY 1

C. Sponsorship of the Official AFRICA PPP 2025

LUNCH ON DAY 2

D. Sponsorship of the Official AFRICA PPP 2025

BUSINESS BREAKFAST

E. Sponsorship of the PRE-EVENT AFRICA PPP 2025

MASTERCLASS

- ✓ 1 Speaking slot
- ✓ Logo and acknowledgement of your company as an **official GOLD** sponsor of AFRICA PPP 2025
- ✓ 1 Full Page adverts in the official catalogue
- ✓ 8 complimentary delegate passes & 25% discount of any subsequent delegates booked
- ✓ Opportunity to make a short welcome address during your chosen hosted function
- ✓ If you chose option D unique branding of the **OFFICIAL CONFERENCE BAGS**



Silver Sponsor Package

Open For Offers at \$21,500

- ✓ Exclusive sponsorship of one of the following official AFRICA PPP 2025 items/functions

A. Sponsorship of the Official AFRICA PPP 2025

LANYARDS AND BADGES

B. Sponsorship of the Official AFRICA PPP 2025

COFFEE BREAK DAY 1

C. Sponsorship of the Official AFRICA PPP 2025

COFFEE BREAK DAY 2

D. Sponsorship of the Official AFRICA PPP 2025

REGISTRATION AREA

- ✓ Speaking slot in one of the Main Sessions
- ✓ Logo and acknowledgement of your company as an **official SILVER** sponsor of AFRICA PPP 2025
- ✓ 6 complimentary delegate passes & 25% discount of any subsequent delegates booked

Sponsor Packages



Bronze Sponsor Package Open For Offers at \$15,000

- ✓ Exclusive sponsorship of one of the following official AFRICA PPP 2025 items

**A. Sponsorship of the Official AFRICA PPP 2025
NOTEPADS AND PENS**

**B. Sponsorship of the Official AFRICA PPP 2025
POLO SHIRTS**

**C. Sponsorship of the Official AFRICA PPP 2025
USB C HUB**

- ✓ Speaking slot in one of the Sessions
- ✓ Logo and acknowledgement of your company as an official BRONZE sponsor of AFRICA PPP 2025
- ✓ 1 Half Page advert in the official catalogue
- ✓ 4 complimentary delegate passes & 25% discount of any subsequent delegates booked



Associate Sponsor Package Open at \$10,500

- ✓ Exclusive sponsorship of one of the following official AFRICA PPP 2025 items

**A. Sponsorship of the Official AFRICA PPP 2025
SESSION**

**B. Sponsorship of the Official AFRICA PPP 2025
WEBSITE**

**C. Sponsorship of the Official AFRICA PPP 2025
POST SHOW REPORT**

**D. Sponsorship of the Official AFRICA PPP 2025
B2B APPLICATION**

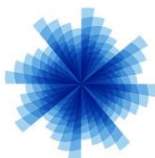
**E. Sponsorship of the Official AFRICA PPP 2025
CATALOGUE**

- ✓ Speaking slot in one of the Sessions on day 2. The day is variable if you choose option A. Sponsorship of the Official AFRICA PPP 2025 - SESSION.
- ✓ Logo and acknowledgement of your company as an official **ASSOCIATE sponsor** of AFRICA PPP 2025
- ✓ 1 Half Page advert in the official catalogue
- ✓ 2 complimentary delegate passes & 25% discount of any subsequent delegates booked
- ✓ Mention in the event application with logo on every page
- ✓ Footer branding and back page advertising if you chose Option E and C
- ✓ Option B website sponsor, logo on every page of the website in a prominent position

Previous Sponsors



PORT AUTONOME DE KRIBI
PORT AUTHORITY OF KRIBI



IDE
Technologies



UNITÉ DE CONSEIL ET DE COORDINATION
DU PARTENARIAT PUBLIC-PRIVÉ



AfDB
AFRICAN DEVELOPMENT BANK GROUP



AUSTRALIA-AFRICA MINERALS & ENERGY GROUP



Africa PPP 2024 in Numbers



150
Attendees



30+
Speakers



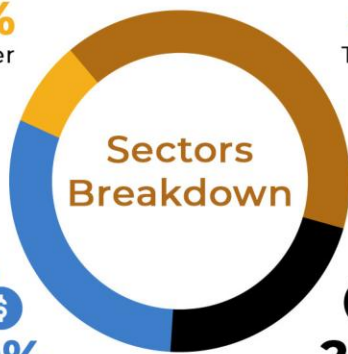
30
Countries



8%
Other



40%
Transport



30%
Finance



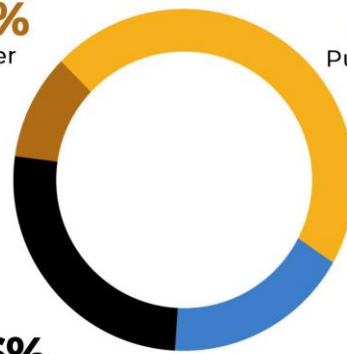
22%
Energy & Water



10%
Other



46%
Public Sector



26%
Private Companies



18%
Financial Institutions

Testimonials



The spirited discussions led by eminent experts yielded an invaluable learning experience, unveiling innovative solutions to the legal, financial, and technical challenges inherent in this alternative financing structure. The event brilliantly highlighted the crucial importance of PPP in the current economic landscape, while revealing the continent's promising strategies and perspectives in his regard.

Dr. Mohamed El Hadraoui
Ministry of Equipment and water, Morocco



The event was very well organized and a great venue. The conference topics for discussions were on point. I think more time for the role of preparation for support would have added to the success of the event. The location was great but far to travel. A broader range of speakers from the financing institutes would have offered a more varied discussion.

Shaheed Alii
Project Development Support
Unit DBSA



The PPP event was an exceptional conference that provided valuable insights into the world of public-private partnerships building, and emerging trends. It also delved into specific sectors such as transportation infrastructure, renewable energies, and water infrastructure.

Murtala Dantoro
Nigerian Communications Commission (NCC)



About AMETrade

AME Trade Ltd was founded in 2006 with the specific aim of creating quality country & industry-specific B2B events and digital connect marketing services. We are a leading independent company empowering trade development & investments through the organisation of conferences & trade events, along with complimentary valuable business intelligence reports, capacity building training programmes and digital connect marketing services in the African emerging markets.

For Further information, please contact us
apppp@ametrade.org | tel +44 207 700 4949